

PRODUCT SPOTLIGHT | DEC 2016



CARGO MATS & LINERS



GMC ACADIA CARGO LINER

PROTECT YOUR INVESTMENT

Cargo Liners, Bed Mats, Cargo Trays, and Premium All-Weather Cargo Mats feature textures and patterns that enhance traction and provide exceptional channeling for dirt, water, snow and mud. Unlike aftermarket options, GM Accessory cargo protection accessories are color matched and bear the official Chevrolet bowtie or GMC logo.



CHEVROLET SILVERADO BED MAT



CHEVROLET MALIBU CARGO MAT

ORDER 3 AND GET 10% OFF

DEC 1, 2016 - JAN 3, 2017

Mix and match any 3 premium cargo area floor protection accessories and receive 10% off your order. This includes Bed Mats, Cargo Liners, Cargo Trays, and Premium All-Weather Cargo Mats. Check out the table below for an example of how much you could save today!

EXAMPLE: BUY 3 GET 10% OFF

PART NUMBER	VEHICLE	ACCESSORY	10% OFF	DLR COST	MSRP
19333191	SILVERADO	BED MAT	\$114.48	\$127.20	\$159.00
23398828	ACADIA	CARGO LINER	\$84.38	\$93.75	\$125.00
84034179	MALIBU	CARGO MAT	\$47.25	\$52.50	\$70.00

YOU COULD SAVE \$27.34 AND HAVE A \$107.89 PROFIT MARGIN WITH SPECIAL OFFER!

All VIP ADI promotions can be used with the Mannequin Vehicle Program. This program can qualify the sales manager and selling salesperson to receive a 25, 50, or 100 earnPower bonus. For more information visit vipadi.com/programs/mannequin.