## PRODUCT SPOTLIGHT | OCT 2016



## TRAILERING CAMERA SYSTEM



A HAULER'S DREAM

The blind-spot-assist towing package system, which includes three cameras: two side view cameras, and one for mounting on the rear of the customer's trailer is a hauler's dream. It is compatible with all 2014-2017 model year Silverado/Sierra HD trucks and 1500 trucks with the available trailer-towing mirrors.

The two side cameras are seamlessly integrated into the housing for the side-view mirrors, for improved vision along the sides of the truck and trailer. When the driver activates the turn signal, the system automatically displays the correlating side view in the center screen.

The rear camera is designed to be mounted to the top, rearmost edge of the trailer, providing a view of what's behind the trailer when reversing. This camera is hardwired to the trailer lights for electrical power, and wirelessly transmits images to the display using a closed wireless network. It also features infrared lighting, enabling enhanced images in low-light settings.

## FOURTH CAMERA AVAILABLE



The system also supports the use of an optional fourth camera. This can include an additional camera installed inside the trailer, transmitting video to monitor horses, cattle, other livestock, or content during transport. Any of the four camera views can be activated at any time on the radio screen to bring up the camera menu screen.

The truck's rear backup camera is activated when reverse is selected. Pressing and holding the radio Home button for five seconds brings up the camera menu screen to select the trailer camera image.

## BUY ONE GET ONE 50% OFF OCTOBER 1-31, 2016

Once your hauling customer sees a demo of this system they'll be ready to buy, so we advise you to order one system to showcase with a mannequin or demo vehicle, and one for your shelves. **Now through the end of the month purchase one trailering camera system and get another at 50% off.** You'll want to have this in stock when customers can experience a live demo!

	PART NUMBER	ACCESSORY	MSRP	DLR COST	INSTALL
+	19353504	TRAILERING CAMERA SYSTEM – INCLUDES LEFT- AND RIGHT- SIDEVIEW MIRROR CAMERAS AND TRAILER-MOUNTED CAMERA	\$999.00	\$799.20	2.5
	19353510	OPTIONAL WIRELESS 2.4G CAMERA	\$349.00	\$279.20	1
	19353498	SINGLE-CAMERA WIRELESS TOWING PACKAGE (INTEGRATES WITH IOS RADIO)	\$699.00	\$559.20	1.5

All VIP ADI promotions can be used with the Mannequin Vehicle Program. This program can qualify the sales manager and selling salesperson to receive a \$25, \$50, or \$100 bonus. Understand the program in under 5 minutes by watching our video at vipadi.com/programs/mannequin.