

BUSINESS CHOICE



SEPTEMBER SPIN REWARDS

Submit Business Choice claims during September and receive an Engel 30oz stainless steel tumbler and up to 2 earnPOWER spins ranging from \$10-\$100 each.

BC CLAIMS	AVAILABLE REWARD
1	30oz Engel tumbler
2	1 earnPOWER spin
4	2 earnPOWER spins



Make just **1 claim** in September to earn an Engel 30oz stainless steel tumbler.

Make at least **2 claims** and you'll also receive 1 spin worth up to \$100 in earnPOWER rewards.

Make at least **4 claims** and receive 1 more spin, for a total of 2 spins worth up to \$200, and a 30oz Engel tumbler.



EASY, NO LABOR OPTIONS

Below you'll find a list of eligible accessory packages which don't require the customer to pay for labor. You can use these to offer hesitant Business Choice customers free accessories at a minimal out-of-pocket (OOP) expense for their light duty trucks.

APPLICABLE FOR LIGHT DUTY TRUCKS						MSRP	OOP
DETAIL PACKAGE							
Floor Liners	Exterior Care Kit	Interior Care Kit	Roadside Assistance Kit			\$423.00	\$23.00
PROTECTION PACKAGE							
Floor Liners	Highway Safety Kit	Bed Net	Locking Hitch Pin	Hitch Ball Mount	Chrome License Frame	\$419.00	\$19.00
BULLFROG PACKAGE							
Kicker Bullfrog	Hitch Cover					\$424.00	\$24.00
CYCLIST PACKAGE							
Thule 4 Bike Carrier	Sunshade Package	First Aid Kit				\$424.00	\$24.00
BED PACKAGE							
Bed Mat	Bed net	Floor Liners	Chrome License Frame			\$428.00	\$28.00
TOW PACKAGE							
Bed Mat	Locking Hitch Pin	Hitch Ball Mount	Bed Net	Floor Liners		\$419.00	\$19.00
BED EXTENDER PACKAGE							
Bed Extender	Bed Mat					\$408.00	\$8.00

VISIT OUR SITE OR ASK YOUR TERRITORY SALES MANAGER FOR MORE OPTIONS

VIPADI.COM/PROGRAMS/BUSINESS-CHOICE

Claim eligibility and tracking based on GM reporting at the close of the month. VIP ADI reserves the right to alter or cancel this promotion at any time.