ACCESSORIES ECOMMERCE

The Accessories eCommerce program is exclusive to the GM Accessories Digital Solution platform.

MARKETING SUPPORT FOR THE GM ACCESSORIES ECOMMERCE PROGRAM INCLUDES:

- BRAND SITE PROMOTIONS
- PAID SEARCH
- ONLINE DISPLAY ADVERTISING
- OWNER ANNOUNCEMENT EMAIL
- GM CARD STATEMENT INSERT
- ONGOING INTEGRATION WITH BRAND COMMUNICATIONS (OWNER EMAILS, MAGAZINES, PERFORMANCE CHANNELS)





Online Display Advertising

DURING THIS HOLIDAY SEASON, GIVE THE GIFT OF GM ACCESSORIES.

Shop Chevrolet, Buick, GMC and Cadillac Accessories online now



GM Card Statement Insert





Paid Search

MERCHANT SET-UP INSTRUCTIONS ON FOLLOWING PAGES.



Administration>Merchant Setup

Participation in the eCommerce Program requires online payments be accepted. The Merchant Setup wizard will guide you through the process of connecting your existing merchant account to the Accessories Solution via the MasterCard Payment Gateway. Once completed, customers will be able to order GM Accessories online and pay with most major credit and debit cards.

There are two methods of accessing the wizard:

Method 1: From the landing page Click on the Admin shortcut and select the Merchant Setup tab. Method 2: From anywhere in the solution Mouse over the Administration menu and click on Merchant Setup.

Carl And Carl Andrews and Andrews	P-11 # minute types. 1		C.U. Proversion	
1 C 10 10 10 10 10 10 10				and a second second
na jan at Maa jan a Add an an Mar Land D	a second discounter and a second seco	A DESCRIPTION OF THE DESCRIPTION	1 And server - Annual Server	
	🕒 Plasan select war within ar seri 8		Plasse select your validate or part #	
		A Report		
	The a street that many many the	and the second se	HAT A REAL THAT THEY THEY AND ADDRESS OF THE	
		The set of the set		
	1 New and improved built for you	State Support and State	New and improved built for you	
	New Partners Includes		New Fealures Industry for	
	Name and a final and a database of the second Waters in the	/	More Language Traduers Landscraph Formational Menual Hanne Management and a second and a second and and a second and	
	Dealer Sele Retail Site Schup Norchant Sele	op Addresses User Settep Pricing Settep Tex Management	· Investigation theory and a final state	
	Send Group REVEASILE MOTIONS	Select Stars Terre Cor Mature		
	Management & second & second			
	We chair account sing			
	56 Would you like to accept online payments for the parchases	n the emission?	Bear Charges	
	Onloanting			
	The following is recorded to another of presences. Proceedings of the second theory and the second theory and the second	che columnature nobele fui the present of the presentage who will handle preperior and in responsible configure, meaning the finders, and annuals, if you much another on process cuit in 400-400-2002	the nave	
	Payments Primery Casterd *			
	Psyman Primary Control Break **			
	Payment Parenty Context Phone Number 1			
	Manchant Administration New Processes ¹			
	Manhari Administrative Centre Passaria"			
	Course Real Resident and American			
		MandarCard Galerano Services Collins	<u>^</u>	
	1. Destroyed Oncore Data is a strategy of the located with	Indexed from an adult a solution that a constant to binder and international international	and an in	
	process Transactions (as defined being its analysis the D	one to connect add multiple Tried Party Processors and Nationals (Josh as defined below).		
	 Other and maintain all software, hardware, and Other and maintain any expand subfloations in 	Measurementations connections recomments to access and use the WasterCard Galaxies, Devices, soft as PO 015 complexes and 55, confidence.	¥	
	 Frie situal according to according to the little of the lit	Farm Transm. Advan		
	[1] I agree to new terms and conditions. There authority to bed the destroints to a control agreement.	Care 105-000-0700		
			and the second se	

Begining the Onboarding Process

- 1. Check the box 'Would you like to accept online payments...'
- 2. Complete the contact fields and create a password
- 3. Review the MasterCard Agreement
- 4. Check the box to agree to the terms and conditions
- 5. Click 'Save Changes' to proceed



CONTINUED ON NEXT PAGE.



MERCHANT SETUP FOR MASTERCARD GATEWAY

Administration>Merchant Setup

Selecting your Acquirer

1. Ensure checkbox is still checked

- 2. Select your acquirer from the dropdown
- 3. Click 'New Acquirer' button

Bealer Info Retail Site Situp Herchant Setup Addresses Inter Setup	Pricing Setup Lax Planagement	
Select Group (NEWCASTLE HOTCRS) Select Dove (New Car Notors		
Merchant Account Setup		Case (South)
Vi Would you like to accept online payments for the pucchases on the antialle?		Save Change
Your Description of the Administration		
Tran Operation On the Schulzer Fills	2	
Your Departure IC in School (1999) Your Departure IC in Administration Acquirers	2	New Acquirer

Entering your Merchant Account information

- 1. Type your 'Merchant Bin'
- 2. Type your 'Bank Merchant ID'
- 3. Type your Terminal ID*
- 3a. *only one is required, click 'More' to enter additional Terminal IDs if desired
- 4. Check the boxes for each card type you want to accept
- 5. Click 'Save Changes'

Global Payment	is - East					
Mesharit Bin . 1 Bank Merchant ID Terminal ID(s). 3	More 3a		Card Type	Amentian Espress Diners Ciule Diners Ciule Dineswer Jace MasterCard Utas	4	