

BUSINESS CHOICE ✓



Your current truck buyer may qualify for \$400 or \$1,000 in free GM Accessories if they purchase a new Chevy or GMC full-size or mid-size truck for use in their business.

Does your buyer:

- ▶ own a business?
- ▶ use his/her vehicle for business?
- ▶ Can he/she provide proof of business ownership?

Now through the end of June, all Chevrolet and GMC sales associates have the opportunity to earn awesome prize packages based on their total number of Business Choice claims and total upsell dollars. Simply keep asking, keep selling, and you can earn your way to Elite status in Q2.

Level 1: Submit 3 Business Choice claims for the Quarter and earn a Nike Golf Dry Victory Polo with either Chevrolet or GMC Business Choice logo.

Level 2 - Professional: Submit 6 Business Choice claims for the Quarter with at least \$1,000 in upsell dollars to earn both a Polo and a Nike Dry warmup jacket, each with the Chevrolet or GMC Business Choice Professional Logo.

Level 3 - Elite: Showcase your Elite status with both the Nike Polo and Jacket featuring a Chevrolet or GMC Business Choice Elite logo, a pair of Maui Jim Red Sands sunglasses, and a premium Nike Depart duffel bag. Only the truly Elite will qualify, as you'll need at least 8 claims with a minimum \$5,000 in upsell for the quarter to earn this prize package.



ACCESSORIES

Only GM Accessories claims submitted through the GM Business Choice portal between April 3 and July 2, 2018 qualify. VIP Distributing reserves the right to cancel or modify this promotion at any time. For further details and monthly ranking updates visit www.VIPADI.com.