

## **Bedliner Pricing Policy Change – Effective August 31, 2018.**

Currently VIP ADI orders truckload quantities of bedliners from General Motors at a special bulk discount. For the past several years we have passed the savings on to our Dealers, selling bedliners at a reduced price of \$180 each.

The launch of the new T1 truck platform will introduce a newly designed Bedliner for the 2019 model Silverado and Sierra Model Pickup. With the change in Bedliner design, General Motors will also be changing suppliers. Unfortunately, this means that VIP will no longer be ordering bedliners for prior model truck, or for current model Colorado or Canyon in truckload quantities. Therefore, **effective August 31, all current and past model GM bedliners will be sold at regular dealer price**, unless otherwise specified. We regret to announce the end of this special pricing policy and we want to give our Dealers ample time to make adjustments to web pricing, vehicle addendums, pricing menus, displays, and other media that will be affected by this change.

Future bulk pricing policies related to the new model bedliners have not been announced by GM. Any special pricing we are able to offer will be shared in future communications to Dealers within the VIP ADI territory.

Sincerely,

Jim Bushart  
ADI Manager  
VIP Distributing, Co.