

2023 GM Accessories
Employee Discount Program

Program Description: The General Motors Accessories Employee Discount Program provides Eligible Participants residing in the United States with the opportunity to purchase accessories with a GM discount at participating dealerships in the United States, either in person or on the brand eCommerce sites. The program details are listed below:

- GM employees and their authorized family members (as described in GM's New Vehicle Employee Purchase Program) are eligible for a discount equal to 20% of MSRP on eligible GM Accessories, including Associated Accessories.
- There is no employee discount on installation charges and/or taxes, if applicable.
- Sales Price Example:

Accessory MSRP	\$100
Employee Discount	\$20
Employee Price, excluding tax and installation	\$80

- The GM Accessories Employee Discount Program is not applicable to Limited Production Options (accessories ordered with the vehicle and included on the vehicle's window label and invoice), GM Genuine Parts, ACDelco, service parts, or Performance Parts (e.g., Crate Engines, Transmissions, Engine Components, etc.).
- There is a maximum discount of \$800 per transaction on GM Accessories, including Associated Accessories, excluding tax and installation, if applicable
- Subject to the same exclusions, for eligible purchases completed at the dealership, the dealer is also eligible for a General Motors Accessories Employee Discount Program Allowance equal to 10% of the MSRP of GM Accessories, including Associated Accessories, excluding tax and installation, if applicable. There is a maximum dealer allowance of \$400 per transaction.
- Participants can also utilize the GM Accessories Employee Discount online via the brand sites through dealers that participate in the eStore Ecommerce Option. For purchases completed via one of the brand ecommerce sites, the discount will be deducted from the purchaser's sale amount at checkout. GM will reimburse the dealer for the value of the discount. Reimbursement will occur via an open account credit in the month following the sale. Reimbursement is automatic. Dealer does not need to apply for reimbursement. Dealer pays GM the same standard Ecommerce Cost(s) as would apply to a non-employee transaction. Ecommerce is an enhanced and optional feature of the GM eStore. Additional information regarding eStore and the Ecommerce Option can be found by clicking on the eStore Application within GM Global Connect or by contacting eStore Program Support at accessoriesstore@gm.com.
- Participants are limited to 6 transactions per calendar year.
- Participants may purchase one or more accessories per transaction.
- Employee discount is compatible with My Rewards.
- Employee discount cannot be stacked or combined with other GM Accessories offers/discounts offered by GM.

- Eligible Participants must supply the participating dealership with their unique authorization number at time of transaction.
- Eligible Participants can secure Authorization Numbers via <https://link.edgepilot.com/s/3ab4774b/lucKt32P9UOKCEDUqtV49Q?u=http://www.gmfamilyfirst.com/>.
- Authorization Numbers are non-negotiable and are not redeemable for cash.

Geography: National.

Dealer Participation: Participation is voluntary.

Program Time Period: Offer valid January 4, 2023 through January 2, 2024.

Dealer instructions for In-Dealership Redemptions: Customer must present their 10-digit authorization number when they redeem their offer at the dealership. Customer will receive a discount equal to 20% of the MSRP on eligible GM Accessories (excluding tax and installation) including Associated Accessories with a maximum discount per transaction of \$800.

Participating Dealers are also eligible for a Dealer Allowance equal to 10% of the MSRP of GM Accessories (excluding tax and installation), including Associated Accessories, purchased at the dealership via the Program. Dealers submit claims through the Global Warranty Management System (GWM) using labor op codes listed below and ZSSP Transaction Type. Maximum Dealer Allowance per transaction is \$400.

- **Labor Op:** 0601051
- **Transaction Type:** ZSSP
- **Reference Number:** Enter 10-Digit Authorization Number
- Submit the discount reimbursement amount (10% of MSRP) as a "Miscellaneous" Net Item
 - Example: If the employee spends \$120 on eligible accessories, enter the claim using 0601051, enter the GM Employee Authorization Number in the reference field and \$12.00 in the miscellaneous net item field.
- **COMMENTS: Dealers making application must include the following information in the Comments space;** the authorization Code from their offer; the total MSRP dollar amount of the GM Accessory purchase (excluding tax and installation); and the part numbers for the purchased accessories.
 - Please separate values by commas. Please do not use spaces or non-alpha numeric characters. Please round the MSRP dollar amount up to the nearest dollar.
 - **Here is an example of how the information might be submitted in the Comments space:**
 - **123456789,120,23132561,22926859**
- Dealer should secure the VIN and the current odometer mileage from the customer at the time of accessories purchase for input when submitting claim for reimbursement.
- Dealership must enter unique 10-digit Employee Certificate Authorization Number supplied by the employee at time of sale in the reference field. Claims without a valid authorization number will not be accepted.

- Dealer is responsible for submitting all reimbursement claims through the Global Warranty Management System (GWM) for reimbursement within 60 days from the completion of the repair order.

Other Program Guidelines:

- Dealer should ensure all appropriate parts and service personnel are aware of this offer in order to provide the best possible customer experience at redemption.
- Subject to the restrictions above, this offer is valid for active eligible Chevrolet, Buick, GMC and Cadillac Accessories, including Associated Accessories, purchased at a participating GM Dealer during the Program Period.
- Offer is not valid on Limited Production Options (accessories ordered with the vehicle and included on the vehicle's window label and invoice), GM Genuine Parts, ACDelco parts, service parts, or Performance Parts (e.g., Crate Engines, Transmissions, Engine Components, etc.).
- Dealer must submit for reimbursement via Global Warranty System within 60 days after program end date.

General Policy Guidelines:

- Program Discount must be expressly deducted from the price of the accessory on the Buyer's Order/Sales Receipt.
- GM reserves the right to cancel, amend, revise or revoke this program at any time based on its sole business judgement. Final decisions in all matters relative to the interpretation of any rule or phase of this activity rests solely with GM.
- GM reserves the right to audit dealer records and disqualify any sales allowance in the event such sales are falsely or inaccurately reported or do not meet the program guidelines. All moneys improperly paid will be charged back to the Dealer.
- Dealer must retain records to substantiate its claim to an incentive or allowance. If dealer records do not support a dealer claim, Dealer will be charged back the amount of allowance or incentive paid.
- Any disputes between the eligible purchaser and the Dealer arising from misunderstanding or ambiguities regarding the disposition of the Employee Discount, which cannot be resolved by referring to the Buyer's Order/Sales Receipt, will be settled in favor of the eligible purchaser. In such instances, the Dealer will incur a debit if the payment has already been credited.
- Dealer is responsible for any tax consequences associated with dealer allowances or its sale of parts and accessories to customers.

Document :

https://link.edgepilot.com/s/09d286c4/oaBMgcCWtE_3ELrGj_oIXQ?u=https://dealer.autopartners.net/portal/uscontent/headlines/Pages/GCUS-9-10591.aspx

This message link is only valid through the expiry date.